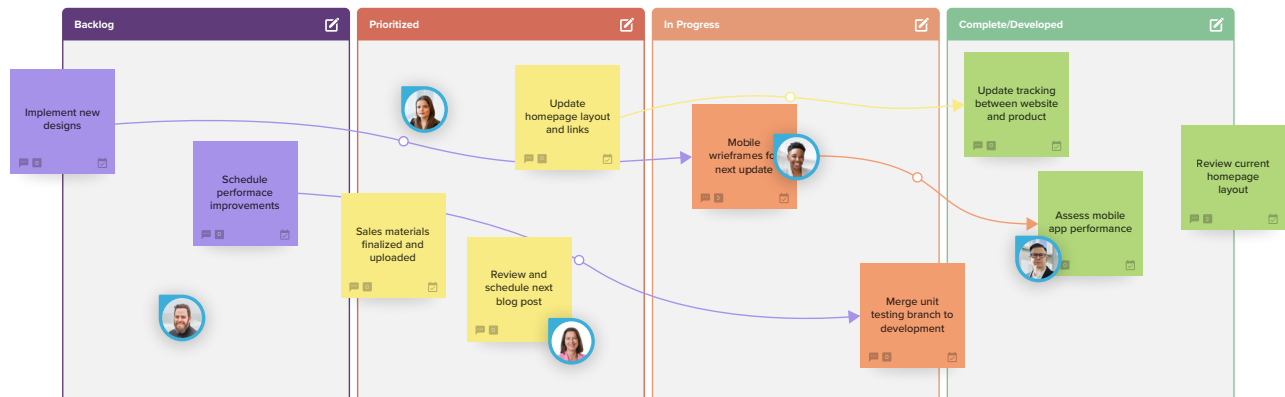


YOUR GUIDE TO STORMBOARD'S

# Templates

# Templates

Streamline your business processes company-wide, work better together, and create high-performing teams with one of these dynamic templates.



## Choose from 200+ smart templates

These specialized frameworks and processes enable you to reinforce and structure your company's unique way of working and apply it to all meetings enterprise-wide.

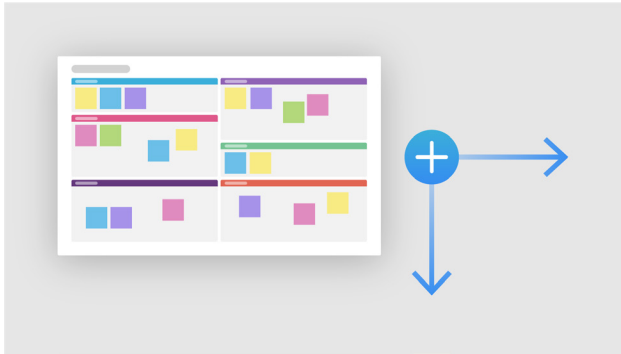
## What makes Stormboard Templates “smart”?

In most visual collaboration tools, templates are a static image on a digital whiteboard. This means that your content is not related to the template — you are adding digital sticky notes on top of a digital image — and if you need to resize your template image, you have to pause your meeting, remove and/or replace it, and then manually try and move all of your content back to the right spot.

With Stormboard’s customizable smart templates, you can resize or reconfigure sections on-the-go, and — with a lot of behind the scenes math and magic — your ideas automatically and intelligently stay in the correct sections, never losing context or momentum in your meeting!

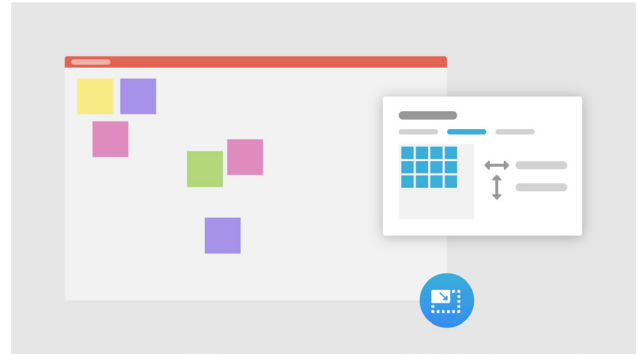
Watch our [What Makes Stormboard Templates Smart?](#) video.

# Template Features



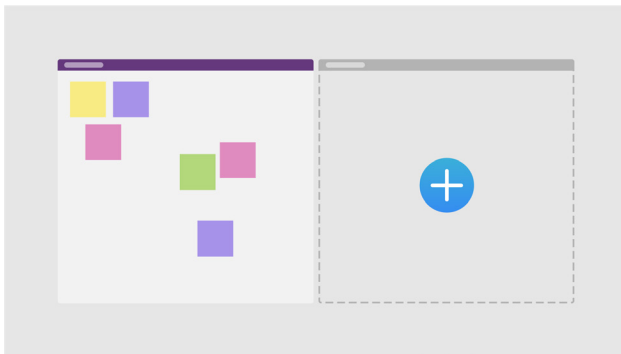
## Infinite Canvas

All of the Stormboard templates sit on an infinite canvas, which means you will never run out of space.



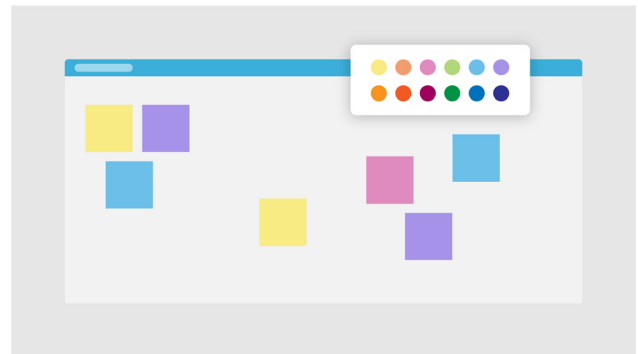
## Resize Sections

Every section of your template can be made larger or smaller to suit your needs.



## Add Sections

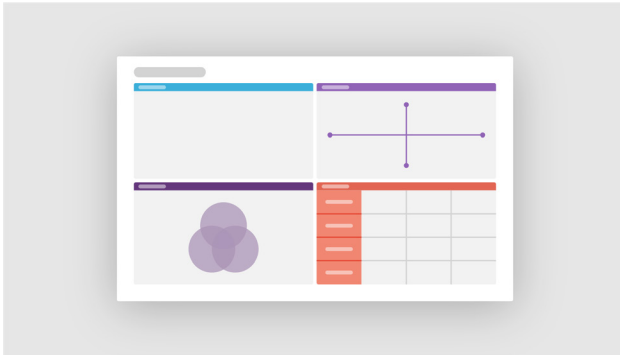
You can add as many sections as you need in order to grow, build-on, or customize your process.



## Colors and Titles

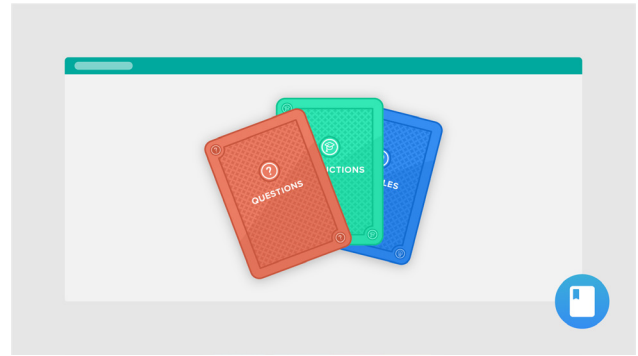
The header color, background color, and title of each section can easily be customized.

Continues on the next page →



## Section Types

You can keep your section type blank or change it to a Matrix, Shape, Spreadsheet, or PI Planning backlog.



## Template Guides

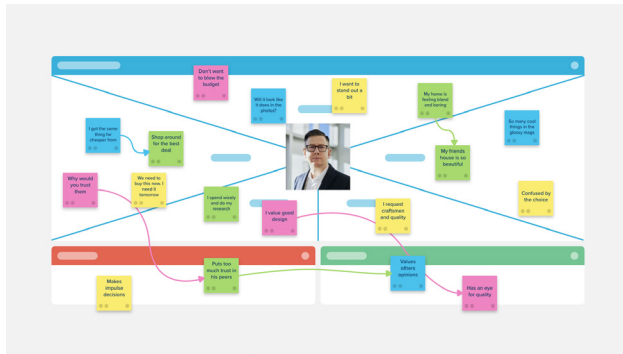
Guides give you step-by-step instructions on how to use your template or business process. [Learn more](#)

## Features available by subscription

Template Features	Personal	Startup*	Business*	Enterprise*
Section resizing	✓	✓	✓	✓
Custom section titles	✗	✓	✓	✓
Custom section colors	✗	✗	✓	✓
Custom section types	✗	✗	✓	✓
Section splitting	✗	✗	✓	✓
Saved templates	✗	✗	✓	✓

**\*Note:** The Startup, Business, and Enterprise subscriptions come with a 30-day FREE trial.

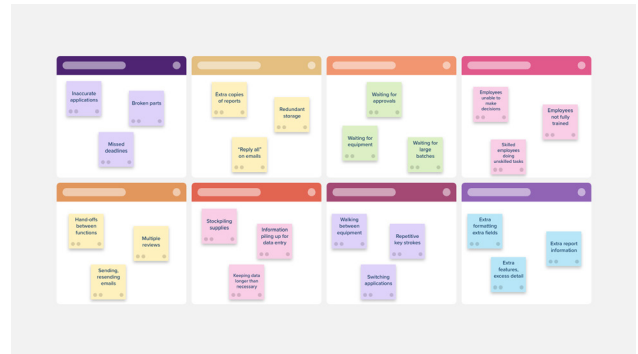
## Template Spotlight



## Customer Empathy Map

Research and Development

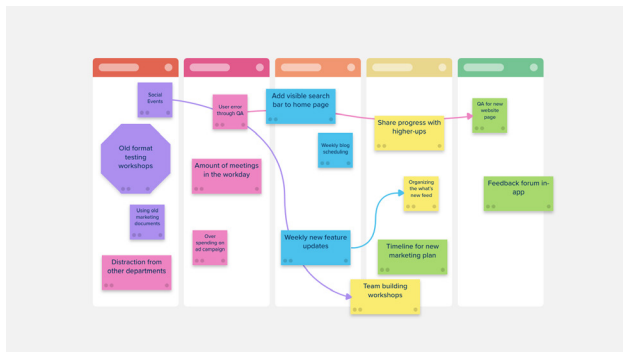
## More about this template



## 8 Wastes Checklist

Agile

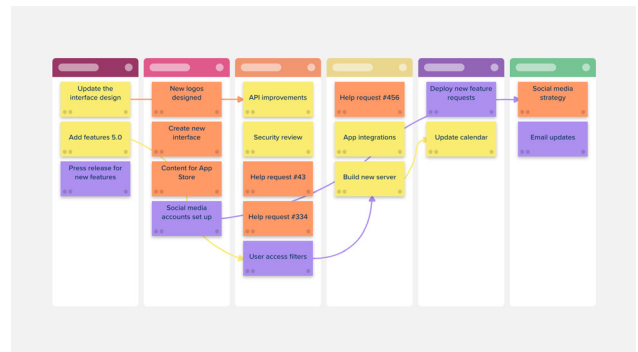
## More about this template



## Action Brainstorming

## Brainstorming and Ideation

## More about this template



## Kanban

## Product Management

## More about this template

# Use Cases

Teams use Stormboard to solve complex problems, collaborate visually, and turn ideas into actions.

## Collaborate, solve problems, and get work done

More than 1,000,000 users in 181 countries around the world use Stormboard to create innovative solutions, build new products, come up with ground-breaking ideas, and connect their remote employees.

### Use templates for...

- Agile Product Management
- Brainstorming and Ideation
- Sales Management
- Remote Meetings
- Problem Solving
- Strategic Planning
- PI Planning
- Productivity
- Design Thinking

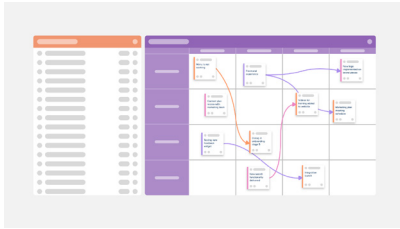


*Stormboard is a fantastic business tool. I have used it a number of times for our yearly planning meetings and it works like a charm to ensure that we are focused during our meetings, and aligned on plans to move forward. Because of the online access we are able to use our precious face to face meeting time to dive deep into business insights and brainstorm/greenhouse ideas. I would definitely recommend Stormboard to others.*

**Sarah Manuel**

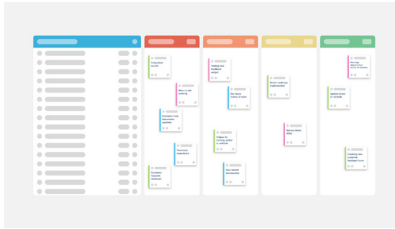
Regional Business Manager — Major Consumer Goods Company

# Agile PI Planning



## Dependencies Board

This template is created for Agile Teams to use to map dependencies for each iteration of their planning.



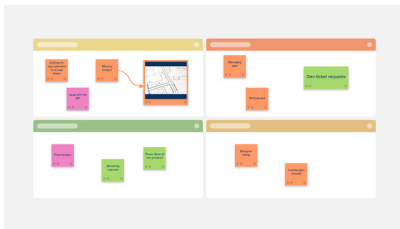
## Iteration Plan

Use this template to determine which items in your backlog can be worked on in each upcoming iteration.



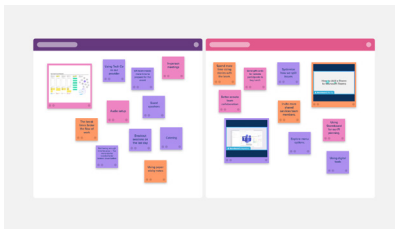
## PI Objectives

This template is set up to help you brainstorm a Vision Statement, Objectives, and any Risks or Opportunities that could arise in your planning.



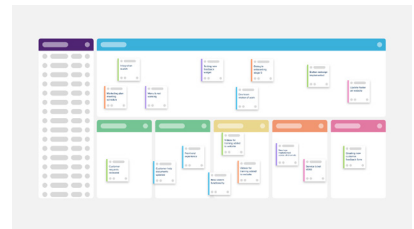
## ROAM Board

Categorize risks that are identified during release planning, and collaborate on how to handle these risks.



## Simple Retrospective

This template allows your team to reflect on what happened in the iteration and identify what needs to be improved going forward.

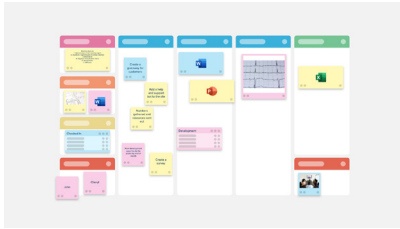


## Story Point Sizing

This template is created for Agile Teams who are using story points in their planning or PI Planning sessions.

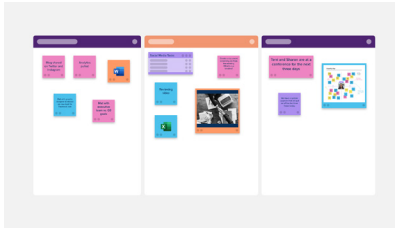
[Learn more about PI Planning with Stormboard](#)

# Remote Meetings



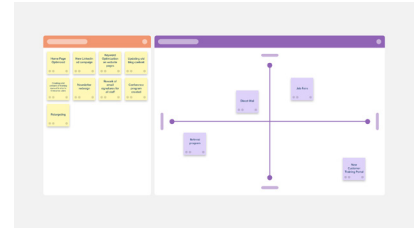
## Board Meetings

This template is divided into nine sections to help you seamlessly move through each phase of your meeting.



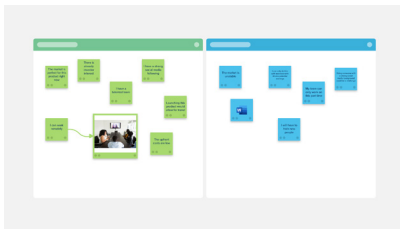
## Daily Standup

Keep your daily stand-up or scrum meeting quick, concise, and organized with this template.



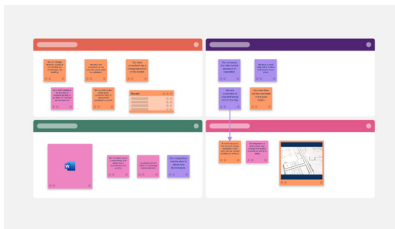
## Impact vs Effort

Evaluate your team's priorities with the Impact vs. Effort Matrix Template.



## Pros vs Cons

The Pros vs Cons Template will help your team lay out all the aspects of your choices and make an informed decision.



## SWOT

This template leads you through an analysis to help develop a strong business strategy or to re-examine a current strategy.

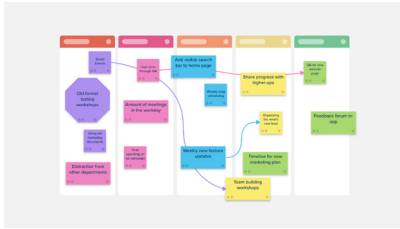


## Who, What, When, Where...

Use this template to gather information or problem solve for any business, project, or creative endeavor.

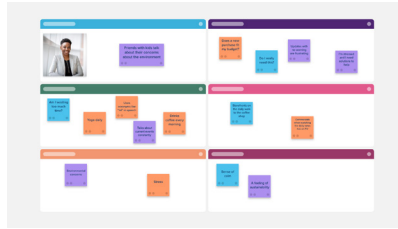


# Brainstorming and Ideation



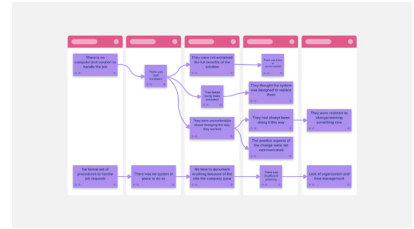
## Action Brainstorming

Use this template to identify actions that are not helping you to serve your clients, align with company values, and accomplish your goals.



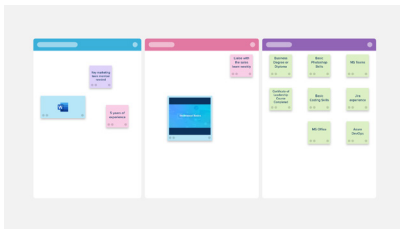
## Customer Empathy Map

Gain deeper insight into who your customers are and how your product or service can best serve their needs.



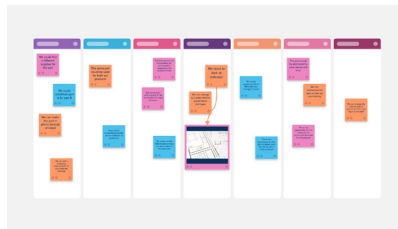
## Five Whys

The Five Why's Template is used to explore the cause-and-effect relationships that underlie a specific problem.



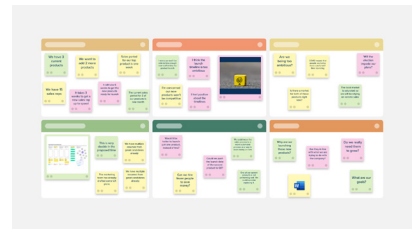
## Job Description Brainstorm

Brainstorm a description of the job, the roles and responsibilities, and all of the skill or education requirements.



## SCAMPER Canvas

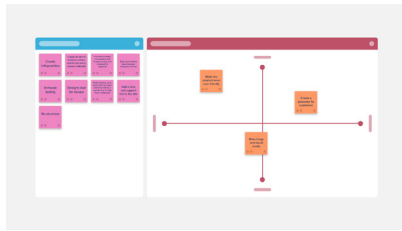
This method helps you generate ideas for new products and services by encouraging you to ask seven different types of questions.



## Six Thinking Hats

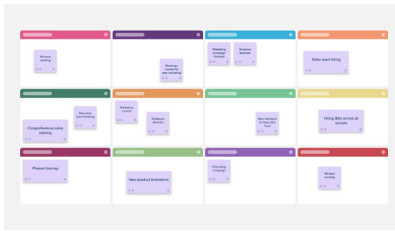
Look at your decision making or product planning process from a range of different perspectives.

# Calendars, Matrix, and Shape Templates



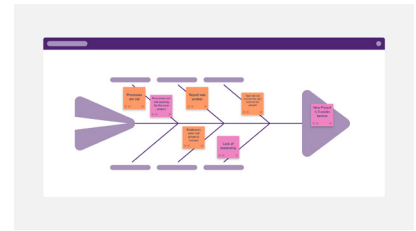
## Blank Matrix

Use this template to prioritize your best ideas, perform a risk assessment, a SWOT analysis, and more.



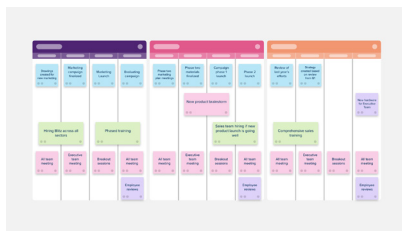
## Calendar-Year

Set high-level goals for your company, track the productivity of a product, or brainstorm benchmarks for the year with your team.



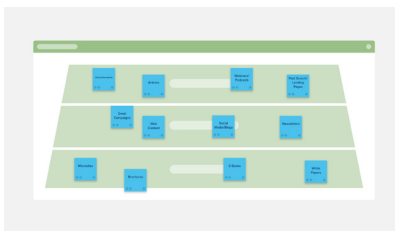
## Fishbone

Also known as an Ishikawa diagram, this is a visual way to categorize the potential causes of a problem in order to identify its root cause.



## Three Year-Quarterly

The framework is set up to cover four quarters over three years and can be customized to fit any specific time frame.



## Three Zone Funnel (Down)

Use this template to visualize the steps in your sales or customer acquisition funnel.



## Two Ring Venn

Use this simple diagram to compare and contrast two or more objects, events, people, or concepts.

