

STORMBOARD

Company Profile

Make Your Meetings Better

Founded in 2009 in Edmonton, Alberta, Canada, Stormboard is now used in countries around the world by thousands of different companies, including more than half of the Fortune 50.



2009

FOUNDED



1,000,000+

USERS WORLDWIDE



10,000+

COMPANIES

Our Mission and Vision



Mission Statement

Our mission is to remove all barriers for turning ideas into actions leading to outcomes that will change your world.



Vision Statement

We want a world where ideas have no physical limits, where blurry photos of whiteboards are no more, and where ideas are not only shared but transformed into reality. A world where ideas are built on as easily as they are created and where meeting to get from idea to action to outcome gets faster every day.

Executive Team



Reg Cheramy

CEO / FOUNDER

Reg has over 25 years of experience as an inventor and entrepreneur and has been building companies all his life. In 1999 one of the companies he founded was taken public, raised \$3.5M then was sold a few years later. Reg has a passion for ideas, innovation, and changing how the world collaborates. In 2009, he co-founded Edistorm with Michael Bollman and pivoted to what is now Stormboard in 2013.



Michael Bollman

CTO / FOUNDER

After graduating from the Asper School of Business at the University of Manitoba with an Honours Degree in Commerce, Michael joined Global Office as a partner. Global Office has grown to be a leader in Clinic Management Software in Canada. Michael has a passion for building great software experiences, and seeing people and companies excel because of them. In 2009, he cofounded Edistorm with Reg Cheramy and pivoted to what is now Stormboard in 2013.

What is Stormboard?

Stormboard helps teams transform their meetings company-wide, no matter where employees are located, with shared sticky notes and whiteboards in an innovative digital workspace.

Save time by setting up your meeting beforehand, capture, organize, and discuss ideas in real-time, and then assign tasks for better results and monitor progress in a meeting space that you can return to again and again.

Use one of our hundreds of built-in templates for business processes like Agile, Kanban, and SWOT, or customized templates for company-specific processes can be created to make your meetings more effective and efficient. Compile all of the information in your Storms (what we call your digital meeting space) in Microsoft Word, PPT, or Excel; Google Docs, Sheets, or Slides; and more formats to be used as meeting minutes, presentations, or reports.

Apps for iOS, Android, and Windows 10 devices are available and work in real-time on any device with a web browser from your 4" phone to your 84" Microsoft Surface Hub. Personal Plans and Startup, Business, and Enterprise Subscriptions are available, and we also offer FREE Education Plans to teachers to use in the classroom with their students.



Our Clients

Stormboard is used in 181 countries around the world.



Our Clients Use Stormboard to



Streamline meeting and business processes with built-in templates



Create detailed reports to be used as meeting minutes and presentations



Save money by holding remote meetings that get things done



Hold fewer meetings



Make conference calls interactive



+ more!

Client Testimonials



We did a strategic workshop with various stakeholders to achieve a shared understanding of the business objective and challenges. With 12 people distributed in 3 locations (New York, San Francisco and London) there was no way we could've done the workshop effectively without Stormboard. In addition to the great intuitive tool that requires almost no learning, Stormboard provides a superb customer service that went above and beyond to support our workshop.

CARL,
MANAGING DIRECTOR,
JUMPSHIFT

The logo for The Economist, consisting of the words "The Economist" in a white serif font, centered within a solid red rectangular background.

We used Stormboard to help run engaging collaborative workshops with participants in Brasil, China, Chicago, California, Australia and New Zealand. We had more engagement than we often get in physical workshops and the performance of the system was flawless. A great product that has taken virtual collaboration to another level.

DANNY,
SENIOR USER EXPERIENCE
DESIGNER,
THEECONOMIST.COM

Norican Group
shaping industry

Stormboard saved us \$80,000 and made our international meeting more engaged, effective and actionable.

ROBERT E. JOYCE JR.,
CEO,
NORICAN GROUP

Client Testimonials

Stormboard is a fantastic business tool. I have used it a number of times for our yearly planning meetings and it works like a charm to ensure that we are focused during our meetings, and aligned on plans to move forward. Because of the online access we are able to use our precious face to face meeting time to dive deep into business insights and brainstorm/ greenhouse ideas. I would definitely recommend Stormboard to others.

SARAH MANUEL,
REGIONAL BUSINESS MANAGER,
MAJOR CONSUMER GOODS
COMPANY

Our company was looking for a tool that was able to collaborate and organize our team's ideas and concepts digitally. When we found Stormboard we knew it was the perfect tool for our marketing firm. It has made brainstorming efficient and green. The Stormboard team has been extremely helpful and very open to suggestions. We highly recommend Stormboard.

DANIKKA,
CULINARY MARKETING
COORDINATOR

We love it. So simple to use, so clean, super interactive. We tried a number of platforms before finding yours, and nothing comes close to Stormboard.

MICHAEL HOY,
DIRECTOR OF PARTNER
RELATIONS

My co-founder and I are using Stormboard to map out EVERYTHING for our company MusicBox.

MUSICBOX,
STRIKINGLY.COM/MUSICBOX



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