

Meet the Founders



Reg Cheramy

CEO + Founder

Reg Cheramy is a Canadian inventor and technology entrepreneur who co-founded the innovative collaboration and shared workspace tool Edistorm in 2009, which evolved into the global platform now known as Stormboard.

Reg's passion and track record of invention and tech innovation goes back more than 25 years to when he launched his first business before taking it public. His career has focused on optimizing and transforming the way people work together, with a highlight on developing technology crafted to capture the best and brightest ideas of anyone — no matter where and when they strike.

Recognizing that no single approach is the right one for every individual, team, or organization, Reg applied his passion for innovation in creating a platform designed to fit the needs of teams of any size working in virtually any industry.

His leadership style is people-driven with emphasis on collaboration and culture, which is reflected in his enthusiastic employees and the diverse culture of Stormboard.

Reg has a proven executive management track record, helping take Edistorm from a bootstrapped Canadian start-up to a successful international business with a diverse portfolio of clients spanning hundreds of industries in over 180 countries.



Michael Bollman

CTO + Founder

Michael Bollman is an inventor, innovator, and technology expert who co-founded Edistorm in 2009 before the business pivoted in 2013 to what is now Stormboard.

Michael has served as Chief Technological Officer with Stormboard since its inception, helping to grow the business into an international leader in digital whiteboard and shared workspace technology.

Early in his career, as an honours graduate from the Asper School of Business at the University of Manitoba, Michael joined Global Office as a partner and lead developer in 2003, helping to grow the business into a leader in Clinic Management Software in Canada.

Michael's passion for building great software experiences is reflected in the popularity, growth, and continued evolution of Stormboard. As one of the earliest entrants in the space, Stormboard has grown under Michael's leadership into a feature-rich platform that has helped tens of thousands of organizations succeed in their unique use cases.

Known amongst his colleagues for his hands-on leadership style, Michael continues to share his passion for development and innovation with his team, including spearheading initiatives to make Stormboard both SOC II Type II and GDPR compliant.

Under Michael's leadership and strategic planning, Stormboard is well-positioned to continue to provide customers with a leading-edge product as the future of work continues to evolve.